



The Power of Partnerships

Identifying who to align with to advance your goals, and when

Worksheet

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Power of Partnerships
Who to partner with, and when?

1. Follow the prompts below. Write down WHY a partner is important to you as well as the qualities you're looking for in a partner.
2. Reflect on what skills you have to offer and what you're looking to receive from a partner.
3. Create a list of potential partners to reach out to. Send them a message!

List WHY a partner is important to you

List WHAT QUALITIES in a partner are important to you

List skills and advantages you want to GIVE

List skills and advantages you want to RECEIVE



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Reflecting on what you filled in on the previous page, who are individuals and/or companies who could help you, or who you could help in those areas?



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Example outreach email (feel free to copy/paste this copy as a template, but make sure you customize it per potential partner!)

Hi _____,

As I think about my future (and my company's future), I've realized I can go further with great partners, and vice-versa.

I've always wanted to partner with people/companies that share these qualities _____.

As i was thinking deeply about it, you came to mind, and I'd love to talk about partnering with you to mutually benefit our businesses.

Would you be interested in a call this week?

With Courage.

